



Fleet Safety

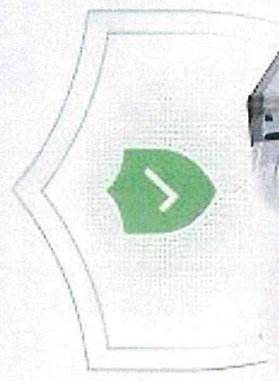
PARTNER PROGRAM - 2026



GPS VISIBILITY



DRIVER COACHING



SAFER DRIVERS

Promote safe driving habits and reduce risk.



FEWER ACCIDENTS

Lower collision rates and claim costs.



BETTER PERFORMANCE

Improve fleet efficiency and productivity



DATA-DRIVEN COACHING

Identify issues and coach drivers effectively



LOWER COSTS

Reduce insurance claims and operational costs.

What is Fleet Safety?

Azuga Fleet Safety is an integrated telematics solution that combines GPS tracking, driver behavior monitoring, AI-powered safety insights, driver coaching, rewards and reporting to help organizations build a safer driving culture while reducing accidents, insurance claims and operating costs.

Service Benefits

- Improves driver safety
- Reduces accident rates
- Lowers insurance risk
- Encourages safe driving through Driver Rewards
- Provides real-time fleet visibility
- Supports compliance and driver accountability



Integrated Telematics
GPS tracking + driver behavior monitoring



AI-Powered Insights
Smarter detection of risks and trends



Driver Coaching
Personalized coaching to improve driving habits



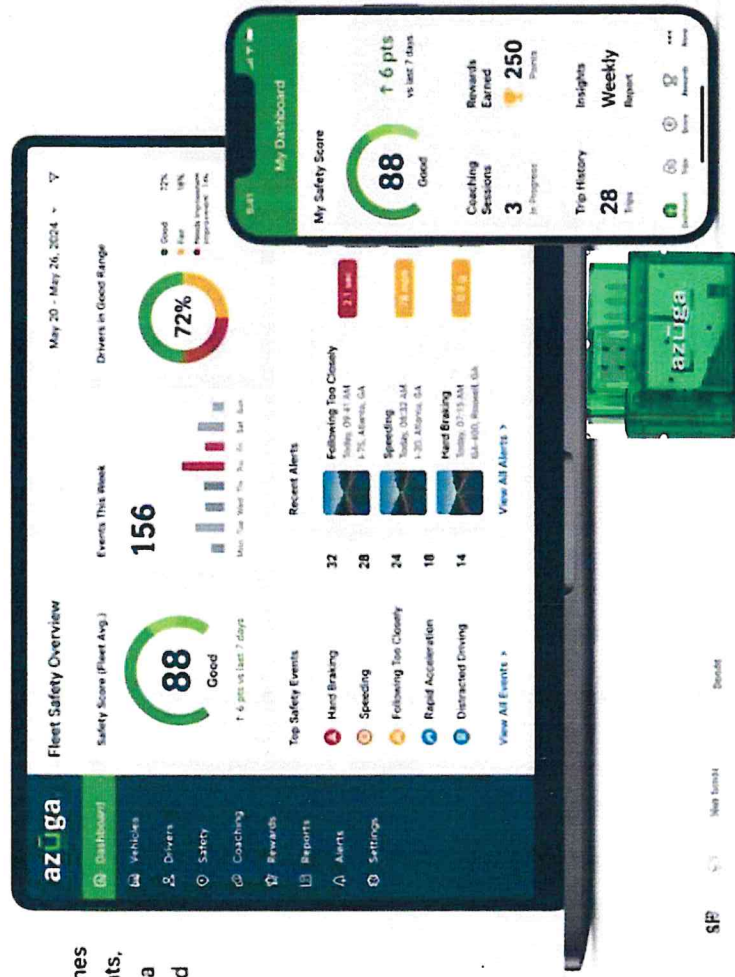
Driver Rewards
Motivate and recognize safe driving



Reports & Analytics
Actionable insights to reduce risk and costs



Safer Operations
Fewer accidents, lower costs, stronger culture



Azuga Fleet Safety helps organizations build a **safer driving culture** while reducing accidents, insurance claims and operating costs.



Why Fleet Safety Matters

Every vehicle incident creates costs and risks:

 Driver injuries

 Vehicle damage

 Insurance claims

 Legal exposure

 Business interruption

 Increased premiums

For insurers, preventing incidents is far more valuable than managing claims after they occur.



	Driver Injuries			Vehicle Damage			Insurance Claims			Legal Exposure			Business Interruption			Increased Premiums	
Protect People	Reduce Costs	Lower Claims	Avoid Legal Risks	Ensure Continuity	Lower Premiums												



Fleet Safety helps organizations identify and reduce risky driving behaviors **before accidents happen.**



Customer Challenges

Customer Challenge	Business Impact	Azuga Solution
 Speeding	 Accident Risk	 SpeedSafe Alerts
 Distracted Driving	 Severe Collisions	 AI SafetyCam
 Tailgating	 Rear-End Crashes	 ADAS Alerts
 High Claims	 Claim Costs	 Video Evidence
 Poor Accountability	 Unsafe Driver Behavior	 Driver Scorecards
 Rising Fleet Costs	 Higher Operating Costs	 Coaching & ROI Analytics

Fleet Safety Training

Understanding how GPS, AI Cameras, and Driver Coaching can reduce risk



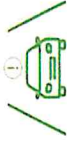
GPS VISIBILITY

Real-time location tracking and route monitoring for better visibility and control.



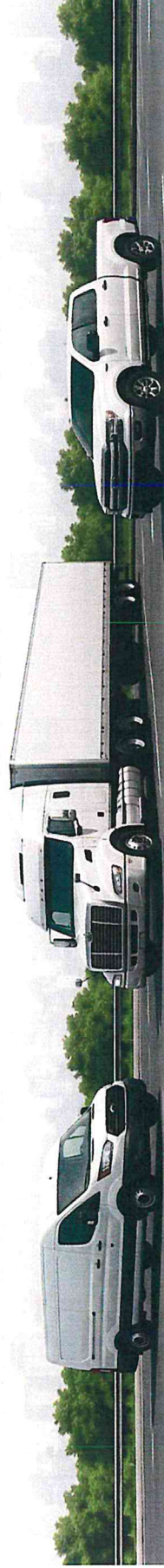
AI CAMERAS

AI-powered cameras detect risky driving behaviors and capture critical events.



DRIVER COACHING

Actionable insights and coaching help drivers improve behavior and build a safer culture.



Reduce Risk

Identify and address risks before incidents occur.



Lower Costs

Reduce accidents, insurance claims, and vehicle downtime.



Improve Performance

Improve driver behavior and fleet productivity.



Safer Fleet, Better Future

Protect your drivers, vehicles, and communities.

How Technology Reduces Risk



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Fleet Monitoring

Provides real-time visibility into vehicles, helping organizations track fleet activity, improve efficiency, and enhance operational control.



GPS Tracking

Monitor vehicle locations in real time for improved dispatching and operational efficiency.



Live Map

View your entire fleet on a single dashboard to quickly respond to changing conditions.



Vehicle Status

Track vehicle activity, including moving, stopped or idling to improve productivity.



Geofencing

Create virtual boundaries and receive instant alerts when vehicles enter or leave designated locations.



Alerts & Reports

Generate real-time notifications and detailed reports to identify trends and improve fleet performance.



Real-time Visibility



Improve Efficiency



Enhance Control



Reduce Costs



Drive Performance

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Driver Safety

Driver Safety continuously monitors driving behaviors, calculates Safety Scores, and provides actionable insights that help organizations reduce risk, improve driver performance, and build a safer driving culture.



Safety score

Measure driver performance and encourage safer driving habits.



Driver Coaching

Evaluate driver performance using key safety behaviors to identify coaching opportunities.



Driver Behavior Monitoring

Track behaviors such as speeding, harsh braking, rapid acceleration, and hard cornering.



Speed Alerts

Notify drivers and managers when speed thresholds are exceeded to reduce speeding incidents.



Driving Event Detection

Automatically capture risky driving events that impact safety and fleet performance.



Reduce Risk

Minimize accidents and violations.



Improve Performance

Help drivers build better habits and improve scores.



Lower Costs

Reduce crashes, claims, and vehicle wear.



Increase Efficiency

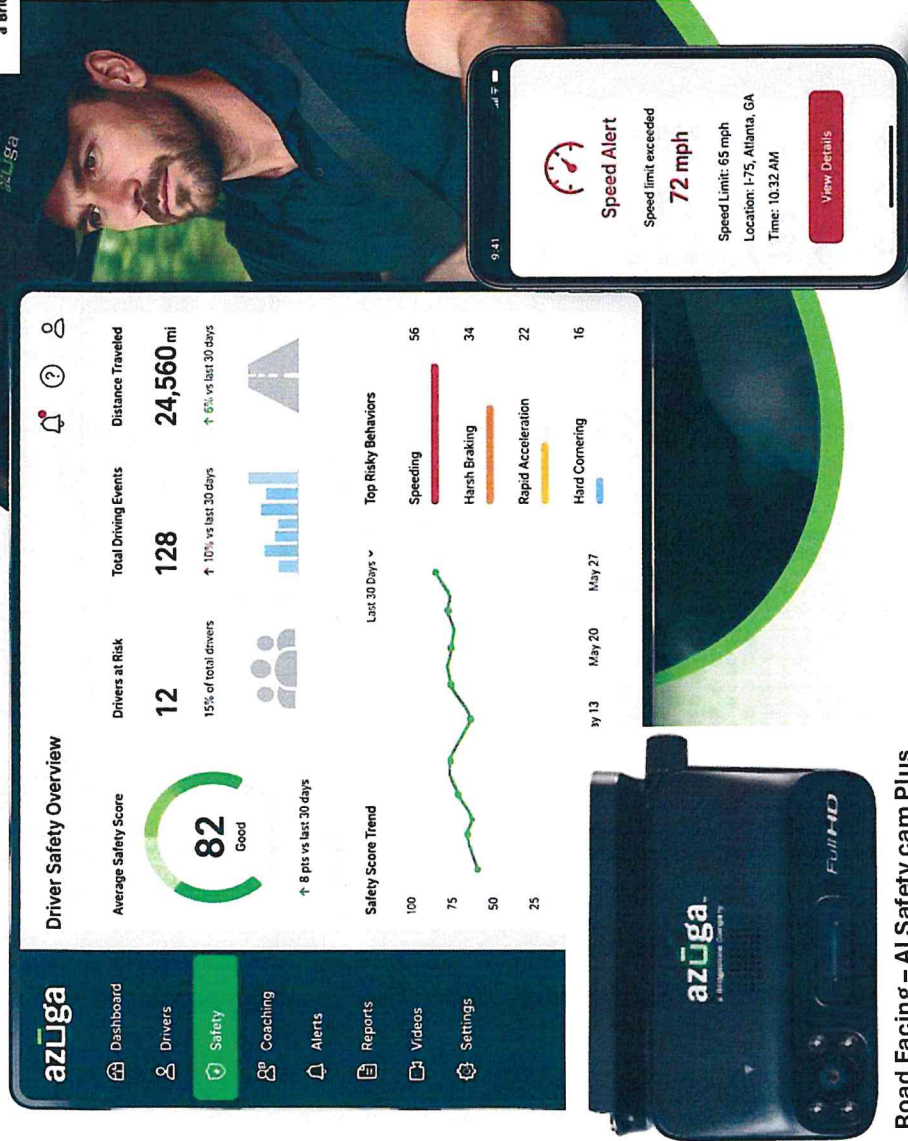
Safer driving leads to better productivity.



Build a Safety Culture

Promote accountability and driver awareness.

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Driver Engagement

encourages safer driving through personalized coaching, rewards, and performance insights, helping build a culture of continuous improvement.



Driver Coaching

Deliver personalized coaching based on actual driving behavior to improve driver performance.



Driver Rewards

Motivate drivers by recognizing and rewarding safe driving habits.



Leaderboards

Encourage healthy competition by ranking drivers based on their Safety Scores.



FleetMobile App

Give drivers access to their Safety Score, coaching sessions, trip history, and performance insights from anywhere.



AI SafetyCam Pro

Dual-facing AI camera for advanced driver and road monitoring.

Smarter Coaching. Safer Drivers. **azūga**™
a Bridgestone Company



AI SAFETYCAM LINEUP



AI SafetyCam Plus
Driver Facing



AI SafetyCam Plus
Driver + Road Facing



AI SafetyCam Pro
Driver + Road Facing



INSTALLED - AI SAFETYCAM PRO



AUXILIARY CAMERAS



Improve Driver Performance

Personalized coaching helps drivers build better habits on the road.



Motivate & Reward Safe Driving

Recognize good behavior and keep drivers motivated.



Encourage Healthy Competition

Leaderboards inspire drivers to improve and perform their best.



Access Insights Anywhere

FleetMobile App puts scores, coaching, and trips in drivers' hands.



Build a Safer Culture

Engaged drivers lead to fewer risks, incidents, and costs.

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AI SafetyCam

Leverage AI-powered technology to proactively identify risks and protect drivers.



AI SafetyCam

Detect unsafe driving behaviors such as distracted driving, mobile phone usage, and following too closely.



ADAS (Advanced Driver Assistance Systems)

Deliver real-time driver alerts to help prevent collisions before they happen.



Driver Monitoring System (DMS)

Monitor driver fatigue, distraction, and other in-cab behaviors that increase accident risk.



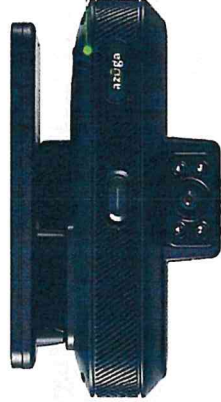
Collision Reconstruction

Recreate incidents using GPS data, vehicle telemetry, and video footage to simplify investigations.



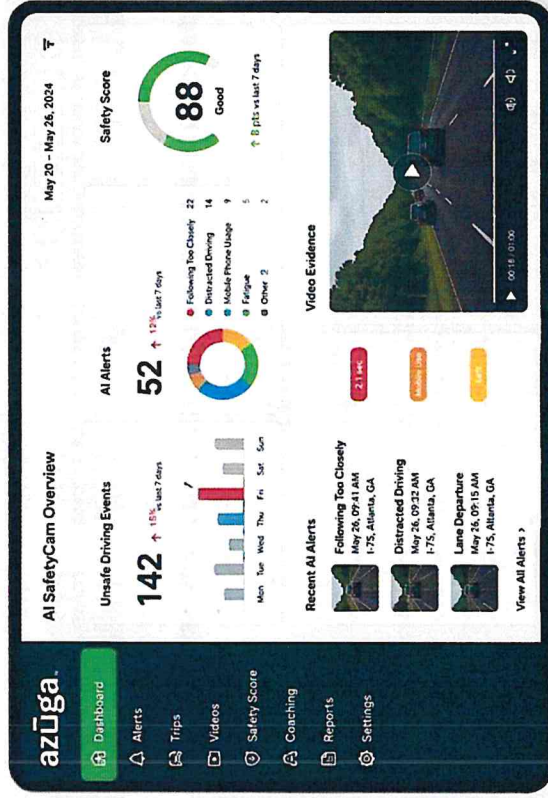
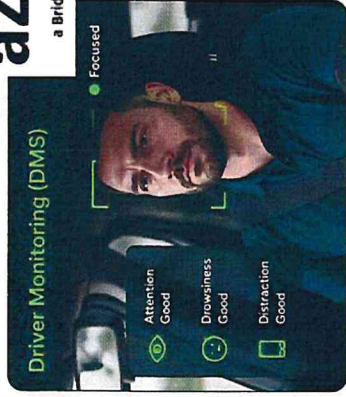
Video Evidence

Capture reliable footage that supports faster claims resolution and reduces fraudulent claims.



AI SafetyCam Pro

Dual-facing AI camera for advanced driver and road monitoring.



AI SAFETYCAM LINEUP



AI SafetyCam Plus
Driver Facing



AI SafetyCam Plus
Driver + Road Facing



AI SafetyCam Pro
Driver + Road Facing

INSTALLED - AI SAFETYCAM PRO



Driver Facing

AUXILIARY CAMERAS



Dome
(for Pro)



Square
(for Pro)



Interior Rear
(for Plus)



Prevent Accidents
Identify risks early and prevent collisions.



Improve Driver Behavior
Use AI insights to coach drivers and improve performance.



Reduce Claims Costs
Fewer accidents and faster claims resolution.



Simplify Investigations
Quickly reconstruct incidents with accurate data and video.



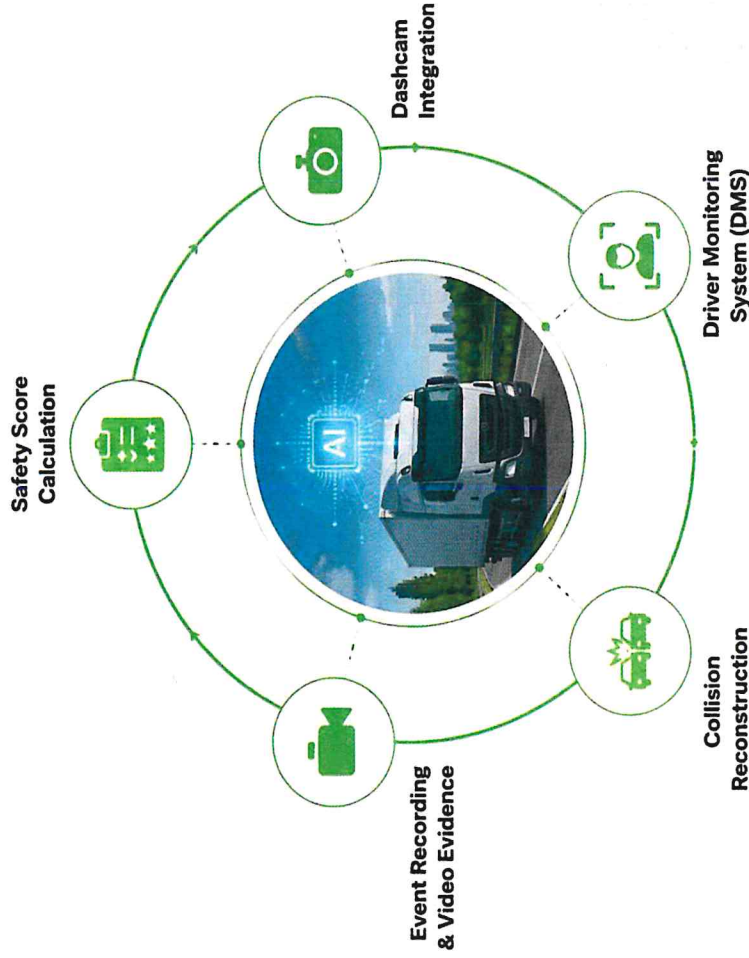
Protect Drivers
Create a safer driving environment for everyone.

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Inside Azuga's AI Safety Platform

In this section, you'll learn how Azuga:

- 01 How is Safety score calculated?
- 02 How is Dashcam integrated?
- 03 How does Driver Monitoring system works (DMS)?
- 04 Collision reconstruction
- 05 Which events do we record?



Goal: Understand how Azuga's AI-powered safety technologies work together to improve driver safety, reduce risk, and support faster incident investigations.

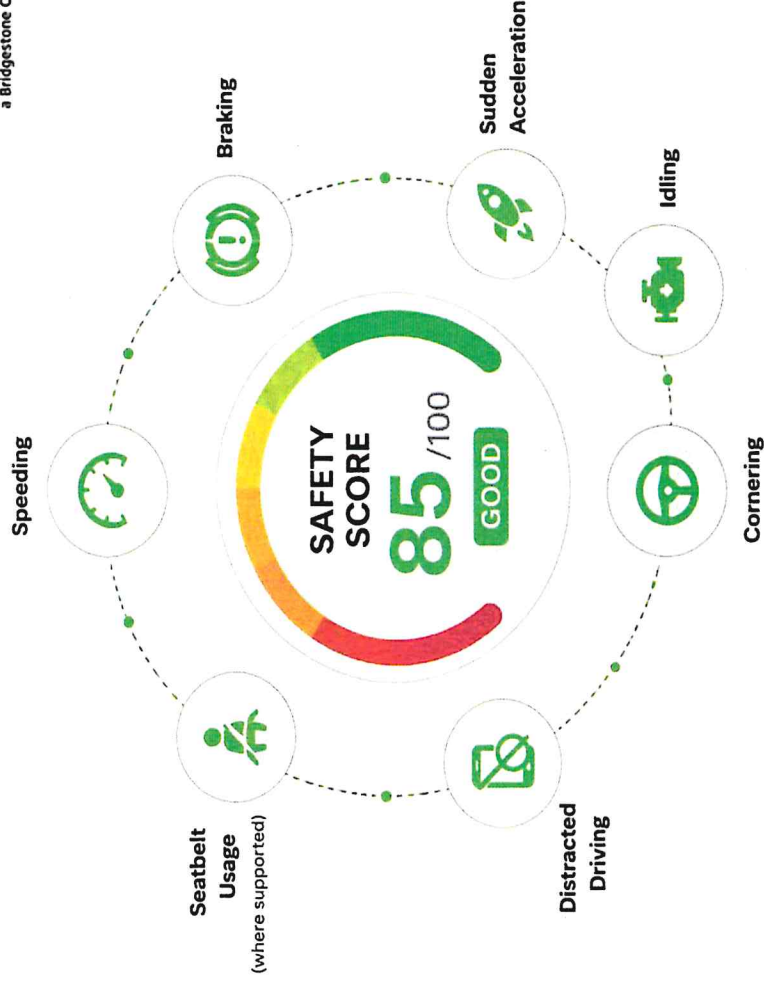
SAFETY SCORE

Azuga calculates a **Safety Score** using driver behaviors such as:

-  **Speeding**
(Standard Speeding and Posted Speed Limit)
-  **Braking**
(Hard Braking and Hard-Core Braking)
-  **Sudden Acceleration**
-  **Idling**
-  **Cornering**
-  **Distracted Driving**
-  **Seatbelt Usage** (where supported)



What it means: The safer the driving behavior, the higher the score.
Higher scores reflect lower risk and better driver performance.



DASHCAM INTEGRATION

Azuga's AI-powered dashcam solutions help prevent accidents, protect drivers, and provide video evidence when it matters most.



SafetyCam AI

Uses artificial intelligence to detect unsafe driving behaviors such as:



Distracted Driving



Mobile Phone Usage



Following Too Closely



Fatigue



ADAS (Advanced Driver Assistance Systems)

Provides real-time alerts for:



Forward Collision Warning



Lane Departure Warning



Unsafe Following Distance



These alerts help drivers react before an accident occurs.



Improve Driver Safety

Detect and address risky behaviors



Prevent Accidents

Real-time alerts help avoid potential collisions

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Protect Your Fleet
Access reliable video evidence when needed



Reduce Costs
Lower accident-related costs and downtime

Event Recordings

The dashcam automatically records critical events to help you take action and stay protected.



Harsh braking

Sudden or aggressive braking detected



Rapid acceleration

Sudden or aggressive acceleration detected



Sharp cornering

High-risk cornering or sudden turns detected



Collision impacts

Impact or collision detected and recorded



Manual event recordings

Drivers can manually record important events



Capture What Matters Most

Automatically records critical driving events.



Instant Evidence

Gets you the video you need when it matters.



Faster & Easier

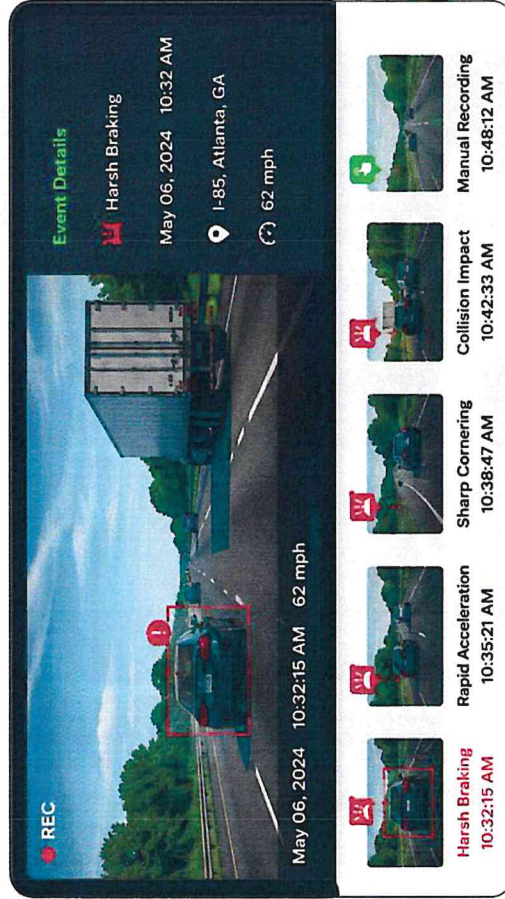
Speeds up investigations and claim resolution.



Lower Risk & Cost

Helps reduce liability, claims, and downtime.

How it works



Who should buy Fleet Safety?

Any organization that operates company-owned or commercial vehicles and wants to:



Improve driver safety

Encourage safer driving behaviors and reduce risk on the road.



Reduce accidents and insurance claims

Minimize collisions, damage, and costs associated with incidents.



Increase fleet visibility

Know where your vehicles are, how they're used, and what's happening in real time.



Enhance operational efficiency

Optimize routes, reduce downtime, and improve productivity.

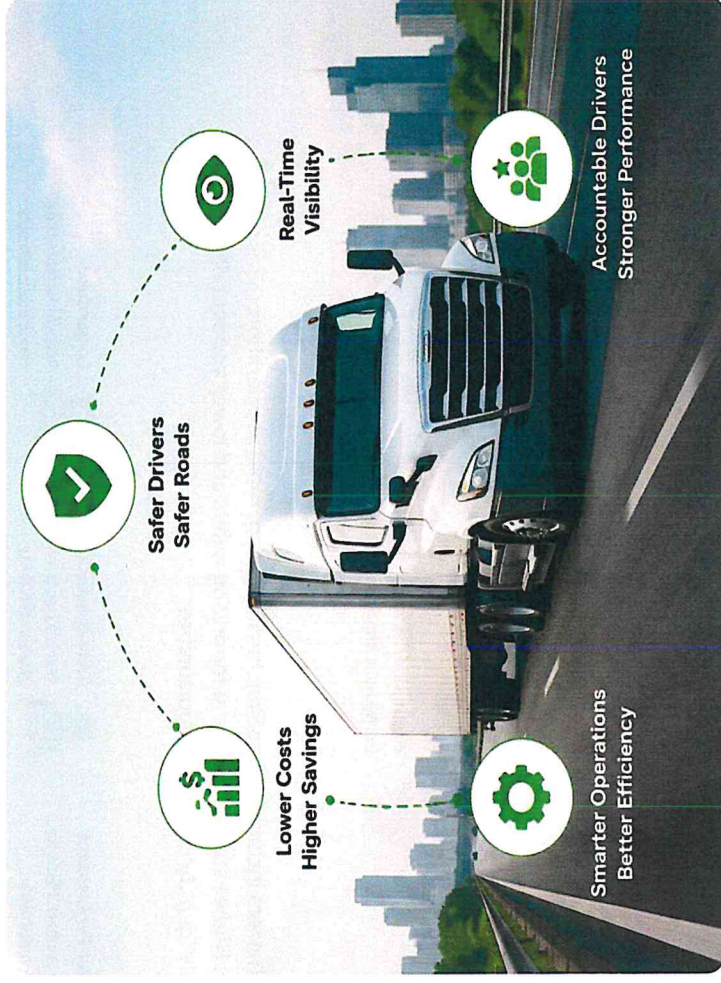


Promote driver accountability

Use data and insights to coach drivers and build a culture of responsibility.

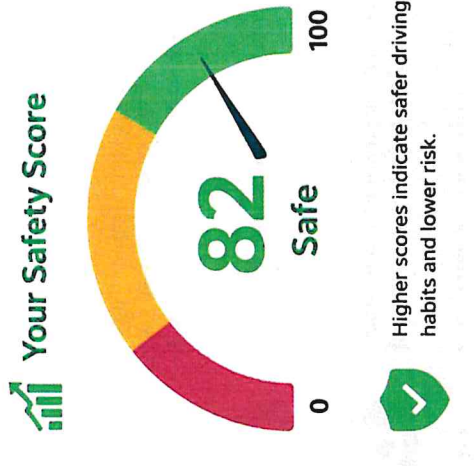


Fleet Safety is for any organization that wants to protect drivers, reduce risk, and run a safer, more efficient fleet.



Understand Your Safety Score

The Safety Score reflects overall driving behavior and helps reduce risk on the road.



The Safety Score is calculated using multiple driving behaviors including speeding, harsh braking, rapid acceleration, cornering, idling, distracted driving, and seatbelt usage. Higher scores indicate safer driving habits and lower accident risk, enabling managers and insurance partners to proactively identify coaching opportunities.

- Safer Drivers
Promote safer habits and reduce risk.
- Fewer Accidents
Lower collision rates and claim costs.
- Better Performance
Improve fleet efficiency and productivity.
- Data-Driven Coaching
Identify issues and coach drivers effectively.
- Lower Costs
Reduce insurance claims and operational costs.