



CHRISTIAN COUNTY

ACTIVE VOTERS - 64,484

Estimated by: MB

Prepared on:

04/22/25

2025-26 Canvass Budget Estimate: OPTION 2 - Three (3) Confirmation Notice Mailings

ADDRESS MANAGEMENT SERVICES	QTY	PRICE EACH	AMOUNT
Address Repair Service (ARS) - % of Active Voter Addresses to Repair - Estimated	1.50%		
ARS Quantity to Process	967	0.10341	100.00
ARS File Setup & Reports	1	180.00	180.00
Enhanced ARS (EARS) - % of Addresses not repairable using ARS - Estimated	70.00%		
EARS Quantity to Process	677	0.64	433.28
EARS File Setup & Reports	1	180.00	180.00
ADDRESS MANAGEMENT SERVICES TOTAL:			\$ 893.28

CONFIRMATION NOTICES -MAILED EVERY 6 MONTHS- EXCEPT BEFORE GENERAL ELECTION	QTY	PRICE EACH	AMOUNT
Estimated % of Active Voters with Changes of Address	3.00%		
Expected # of Confirmation Notices to be Sent to Voters Who Have Moved	1,935		
Confirmation Notice Letters	1,935	0.17379	336.28
Typesetting & Design	1	85.00	85.00
Move Update File Setup	1	85.00	85.00
Move Update Processing	64,484	0.00566	364.98
Mail Processing: Data Quality Checks, Proofing, Imaging/Presorting/Mailing	1,935	0.3675	711.11
#10 Outgoing Envelopes	1,935	0.14124	273.30
Postage Out - First Class Letter Rate	1,935	0.569	1,101.02
#9 Reply Envelopes with Business Reply Permit (BRM)	1,935	0.10336	200.00
Estimated Responses @ 60% - Confirmation Notices returned by Voters	1,161		
Estimated Responses that Remain Active (80%)	929		
THREE MAILINGS			

SINGLE CONFIRMATION NOTICE MAILING TOTAL: \$ 3,156.69

3 Mailings (1 every 6 months) CONFIRMATION NOTICE TOTAL: \$ 9,470.07

VOTER ID CARDS - Large Canvass Mailing - 5.5" x 8.5"	QTY	PRICE EACH	AMOUNT
Voter ID Cards - Mailed to Active Voters - After Inactivating Non-Respondants	60,421	0.0698	4,217.41
Typesetting & Design	1	85.00	85.00
Mailing File Setup	1	85.00	85.00
Mail Processing: Data Quality Checks, Proofing, Imaging/Presorting/Mailing	60,421	0.0956	5,776.28
Postage OUT - NON-PROFIT Postage Rate	60,421	0.146	8,821.52
USPS - Freight / Internal Priority Drop Shipments (to improve delivery time)	60,421	0.0075	453.16

VOTER ID CARDS - Large Canvass Mailing - 5.5" x 8.5" TOTAL: \$ 19,438.37

CONFIRMATION NOTICES: Known Address Changes Removed from ID Mailing to Prevent Undeliverable Returns	QTY	PRICE EACH	AMOUNT
Confirmation Notice Letters	1,045	0.21724	226.94
Move Update File Setup:	1	85.00	85.00
Move Update Processing	64,484	0.00566	364.98
Mail Processing: Data Quality Check, Proof, Image, Presort & Mail	1,045	0.4375	457.03
#10 Outgoing Envelopes	1,045	0.14124	147.55
Postage Out - First Class Letter Rate	1,045	0.569	594.40
#9 Reply Envelopes with Business Reply Permit (BRM)	1,045	0.10336	107.97

CONFIRMATION NOTICE TOTAL: \$ 1,983.87

VOTER ID CARDS - Large Office Use 5.5" x 8.5"	QTY	PRICE EACH	AMOUNT
Voter ID Cards (2,000/Cartron) - Estimated Quantity for 2 Year Canvass Cycle	24,000	0.08366	2,007.84
Typesetting & Design	1	85.00	85.00
Imprinting County Information on Voter ID Cards	24,000	0.03465	831.60
Shipping to E.A.'s Office (# of Cartons)	12	18.50	222.00

VOTER ID CARDS - Large Office Use 5.5" x 8.5" TOTAL: \$ 3,146.44

ADDITIONAL SERVICES	QTY	PRICE EACH	AMOUNT
ID VERIFICATION - 1/1 (5.5 X 8.5) Stock, Imprint, Process, Mail	1,612	0.34478	555.79
Typesetting & Design	1.00	85.00	85.00
File Setup	1.00	50.00	50.00
Postage OUT - NON-PROFIT Postage Rate	1,612	0.146	235.35

ID VERIFICATION TOTAL: \$ 926.14

ADDITIONAL SERVICES TOTAL: \$ 926.14

NOTE: Quantities and postage costs are based on previous canvass history and are estimates only.

IMPORTANT: Prices are based on quantity, and will increase if actual quantity is significantly lower than projected.

Estimate good through 12/31/2025. 2026 prices subject to change.

By signing this estimate you agree to purchase all products and services outlined above. If any modifications need to be made, please request a revised Budget Estimate.

Accepted by:

David Bumpfield

Date:

4-28-25

TOTAL ESTIMATE: \$ 35,858.17

POSTAGE TOTAL: \$ 12,954.33

EJ RICE SERVICES TOTAL: \$ 22,903.84