

SMCC Update
April - August 2025

Mission: We advance economic growth and quality of life in Christian County, Missouri by connecting partners and resources.

- **Business Development** - Building relationships within public and private sectors to support business attraction, retention, and expansion in Christian County
 - Managing 36 Projects - New Businesses, Local Expansions, Site Development
 - 24 active projects (7 new since last report)
 - 12 leads (4 new since last report)
 - Grants:
 - City of Highlandville Comprehensive Plan (awarded \$2,500 in grant funds on City's behalf + \$2,500 raised from private sector)
 - Ongoing grant research and data reporting for Cities of Ozark, Nixa, Billings, Highlandville, and Clever
 - Legislative: Jefferson City trip, testified to interim special committee on property tax reform, submitted written testimony to state legislators regarding property tax provisions in SB3, utilities relocation bill
- **Community Enhancement** - Collaborating with public and private sector partners to enhance the overall quality of life in Christian County
 - Site tour of Eoff Park with the Missouri Dept of Conservation, National Parks Service, James River Basin Partnership and Ozarks Transportation Organization
 - Submitted \$250,000 grant application and a \$9,279 grant application for Eoff Park development (waiting on decision)
 - Welcome to Nixa Signage - City awarded \$30,000 grant, written by SMCC
 - Groundbreaking - Chadwick Flyer Bike/Ped Overpass (\$1.179M grant)
- **Promoting Christian County** - Showcasing Christian County as a destination for business investment and tourism
 - Awarded \$2,500 in grant funds for ExploreCCMO marketing efforts
 - Promoted ExploreCCMO at tourism exhibition at Missouri State Fair
 - Donations: Billboard advertising and ExploreCCMO window clings

Sales Tax Revenue: In one calendar year, **three (3) of SMCC's past projects generated approximately \$101,000 in combined sales tax revenue** for Christian County. *(Sales estimates and tax information provided to SMCC by these businesses upon request)*