



Christian County Commission

100 West Church St, Room 100
Ozark, MO 65721

SCHEDULED

MEETING ATTACHMENTS (ID # 5299)

Meeting: 01/23/26 9:00 AM
Department: County Clerk
Category: Meeting Items
Prepared By: Madi Hires Raines
Initiator: Madi Hires Raines
Sponsors:
Doc ID: 5299

Meeting Attachments

ATTACHMENTS:

- 1 - 23 JANUARY 2026 - SMCC - LONG-TERM TOURISM MARKETING STRATEGY
- 2 - 23 JANUARY 2026 - HOLDER ROAD BOX CULVERT PROJECT - ORDER
- 3 - 23 JANUARY 2026 - EMPLOYEE SERVICES QUARTERLY REPORT
- 4 - 23 JANUARY 2026 - FEE ALLOCATION - 4TH QUARTER
- 5 - 23 JANUARY 2026 - MONTHLY ACTIVITY SUMMARY - 4TH QUARTER
- 6 - 23 JANUARY 2026 - FEE ALLOCATION - 2025
- 7 - 23 JANUARY 2026 - MONTHLY ACTIVITY SUMMARY - 2025



DMO CERTIFICATION: LAYING THE GROUNDWORK

We're not shifting focus – we're strengthening our impact.

WHAT IS A DMO?

A Destination Marketing Organization (DMO) is an officially recognized nonprofit that promotes a defined area to boost tourism, drive spending, and enhance community visibility.

WHAT WE'VE ALREADY BUILT

- Launched Explore Christian County in October 2024
- Featured in National Geographic Traveller UK
- Created ongoing visitor-focused blogs, videos, and event promotions
- Elevated local businesses, attractions, and tourism assets

WHY IT MATTERS...

Strategic Timing

Springfield CVB's recertification is coming. Missouri certifies DMOs every 5 years—this is our opportunity to step forward before boundaries are renewed.

Future Hotel Tax

Becoming a DMO is a foundational step toward implementing a hotel/lodging tax, even though hotels may still be 3–4 years out. Certification today sets us up for sustainable revenue in the future.

Christian County is Ready

We've already launched Explore Christian County, secured national attention, and created consistent tourism marketing. DMO certification scales what we're already doing.

If you build a place people want to visit, you build a place where people want to live.

If you build a place where people want to live, you'll build a place where people want to work.

Destination Management Cycle
by Maura Gast, FCDME

REVENUE STREAMS

Long-Term Revenue Potential

- Hotel/Lodging Tax (including short-term rentals like Airbnb)
- State Grants (MMG, MPD, SEM Partnership)
- Ad Revenue & Sponsored Content (as ExploreCCMO continues to grow)

And if you build a place where business has to be, you'll build a place where people have to visit.

If you build a place where people want to work, you'll build a place where business needs to be.

BENEFIT

WHAT IT MEANS

Grant Access	Eligible for MMG, MPD, and SEM tourism funding programs through the State
Hotel/Lodging Tax Control	Future tax revenue reinvested locally—direct support for tourism efforts
Better Branding & Promotion	Spotlight Christian County on VisitMO.com, in ads, and co-branded state campaigns
Economic Development Alignment	Boosts small business, supports job creation, and strengthens placemaking
Local Control	Tells our unique story—no longer reliant on being a footnote under another DMO
Long-Term Value	Certification is valid for 5 years, with recurring access to programs and support

CHALLENGES

No Guaranteed Funding

Grants are competitive, but our team has experience writing and securing funding—and certification makes us eligible for new streams.

Ongoing Compliance

Re-certification happens every 5 years. With steady planning and engagement, this becomes a manageable rhythm.

Time-Intensive Process

Yes, certification requires metrics and coordination. That's why we're starting now—giving us the time to get it right.

Potential Pushback

This isn't a separation—it's about gaining ownership of Christian County's story and making sure our assets don't stay in the background.

Smaller Initial Reach

We won't match Springfield's scale overnight—but we're building focused, high-impact marketing that grows with our audience.

READINESS TO DATE

- 501(c)(3) determination (application submitted; operating in compliance)
- Built a digital tourism brochure and implemented ongoing website management for Explore Christian County
- Built an interactive digital tourism brochure
- Continue building tourism marketing track record

NEXT STEPS...

- Designate SMCC as official DMO (county resolution)
- Continue DMO application development for February 28 submission

ORDER OF THE
CHRISTIAN COUNTY COMMISSION
OZARK, MISSOURI

DATE ISSUED: January 23, 2026

Order No. 01-23-2026-01

SUBJECT: Local Match Order for the Hazard Mitigation Grant Program

WHEREAS, the Christian County Commission has made application through the Missouri State Emergency Management Agency (SEMA) to the Federal Emergency Management Agency (FEMA) for funding from the Hazard Mitigation Grant Program in the amount of \$607,141.00 for the total project cost; and

WHEREAS, the Christian County Commission recognizes the fact that this grant is based on a cost share basis with the federal share not exceeding 90% and the non-federal share being a minimum of 10% of the total project cost. The minimum 10% non-federal share can be either cash or in-kind match.; and

WHEREAS, FEMA has assigned this project as DR-4490 Christian County Culvert and can be further described as Christian County Holder Road over Green Valley Creek Low Water Crossing Replacement Project.

NOW, THEREFORE, BE IT RESOLVED AND ORDERED BY THE COUNTY COMMISSION OF CHRISTIAN COUNTY, MISSOURI, AS FOLLOWS:

1. The Christian County Commission agrees to provide and make available up to \$60,714.10 to meet the minimum 10% match requirement for this Hazard Mitigation Grant Program project.

By Order of the County Commission of Christian County, Missouri.

DATED: 1.23.26


Lynn Morris, Presiding Commissioner

DATED: —

ABSENT
Johnny Williams, Western Commissioner

DATED: 1-23-26


Bradley A. Jackson, Eastern Commissioner

Attested By:


Paula Brumfield, Christian County Clerk

Auditor Certification:

I certify that the expenditure contemplated by this document is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance of anticipated revenue appropriated for payment of same.


Amy Dent, Christian County Auditor

I submit this form for inclusion with the HMGP Project Application.

APPROVED AS TO FORM:


N. Austin Fax, Attorney at Law
901 St. Louis Street 20th Floor
Springfield, MO 65806
Phone: 417-866-7777
Fax: 417-866-1752

MIRANDA BEADLES
Print Name of Authorized Representative

 1.23.26
Authorized Representative's Signature & Date

Employee Services Quarterly Review

October – December 2025

Human Resources 4th Quarter Update

CURRENT Active Employees: 257

New Hires:	4 th Quarter: 16
Separation of Employment:	4 th Quarter: 15 (4 Terminations) (10 Resignations) (1 Retirement)

- Collaborated with Croley and conducted in-house research to identify the most suitable employee insurance coverage options for 2026. This included multiple meetings and negotiations. Ultimately the Commission approved to move to medical self-funding through a TPA 90 Degrees and Principal for our ancillary benefits.
- Conducted multiple Open Enrollment meetings—100% employee compliance.
- Continued Bi-Weekly meetings with CareATC
 - Staffing/Schedule
 - Eligibility files/portal troubleshooting
 - Targeted Marketing & Engagement
 - Working through WC/Drug Testing/Health Insurance issues
- Completing Monthly Reporting for MEM.
- Adjusted Salary Matrices based on the salary study/market data, COLA, and the 2026 Missouri minimum wage requirements.
- Continued approving biweekly payroll before processing.
- Managed and administered the Employee Referral Program.
- Monitored and tracked multiple FMLA leave requests.
- Oversaw and tracked various Workers' Compensation claims, injuries, and litigation.
- Conducted personal orientations for all new hires/benefits and Exit Interviews with separating employees.
- Processed 15 new hire orientations and 19 benefit onboardings.
- Completed Random Drug Testing for 4th Quarter (and year 2025).
- Employee of the Quarter completed for 4th Quarter and 2025 Employee of the Year
- Continued ensuring all department/offices conduct their annual reviews, at which time we reassess each position description and individual employees' placement in the salary matrix for complete compliance.
- HR served as the coordinator for:
 - Employee Fish Fry (10/7/25)
 - Friday Night Lights (12/12/25)
- Recruitment (165 Applications Reviewed/Received) and conducted multiple interviews.
- 14 Positions Currently Open
 - ♦ Assistant Prosecuting Attorney
 - ♦ Real Estate Data Entry Clerk
 - ♦ Public Administrator Clerk
 - ♦ Transport Deputy
 - ♦ Patrol Deputy
 - ♦ Seasonal Elections Clerk
 - ♦ Victim Advocate
 - ♦ Juvenile Officer
 - ♦ Truck Driver (C2)

Purchasing 4th Quarter Update

Purchase Order Summary Report from 10/1/25 – 12/23/25

- 870 Purchase Orders - Total \$1,689,769.11 (Goods & Services Only)

Issued: ITB/RFP/SS:

- RFP #2025-12 Managed Services Provide for Huntress Licenses
- ITB #2025-13 Annual Contract for Bulk Highway Salt (Deicing) for County Roads
- SS #2025-15 County Recorder of Deeds Record Management Software

New Contracts:

- KPM – Payroll Consulting & Advisory Services for County Clerk
- Liberty Connect - Internet Services – Employee Services IT
- NROUTE Enterprises - New Motor Vehicle – Assessor
- PC Solutions – Managed Services Provider for Huntress Platform - Employee Services IT
- Williams Diversified – Annual Contract Bulk Highway Salt (Deicing) – Highway
- Cintas – Uniform & Supply Rental Service
- Navigate – Project Management for Government Plaza - Commission

Contract Renewals:

- Edward J. Rice - Voter Registration Canvass Services for County Clerk
- Holiday Décor - Christian County Courthouse Outdoor Lighting Installation & Removal - Maintenance
- Techtree Partners - Data Solution Services - Employee Services IT
- Big Bear Recycling - Statewide Document Destruction & Disposal Services – Resource Management
- Republic Services – Material Hauling Services for the Recycling Center - Resource Management
- CKC Data Solutions – Data Solutions Services – Employee Services IT
- Kone – Elevator Preventive Maintenance & Repair - Maintenance
- Hambey Construction – General Carpentry & Electrical Services - Maintenance
- Omnigo Software, LLC – Records Management System – Sheriff's Office
- Pitt Technology – IT Services – Employee Services IT
- iCounty Software – Recorder Software – County Recorder of Deeds
- Keefe – Jail Commissary – Sheriff's Office

Emergency Procurements:

- EP 2025-3 – Services on Wheel Loader – Highway Department
- EP 2025-4 – Roadway and Bank Erosion – Highway Department
- EP 2025-5 – Metal Detector Defective – Commission (Justice Center)

Surplus 3rd Quarter:

The following items have been sold on GovDeals:

- A Lot of Lenovo Tablets - \$455.00
- Desk and organizer - \$5.00

Year to date Surplus dollars received from GovDeals: **\$5,456.47**

Purchasing Update:

- The Purchasing Terms & Conditions were revised and approved by the Commission. This is placed on the CC Employee portal.
 - The Bidder Requirements & Purchasing Policy Manual was revised and approved by the Commission. This is placed on the Purchasing website.
 - A new metal detector was ordered for the Justice Center (in process). Purchasing coordinated with the Sheriff's Office, for the installation of the equipment. Now all three courthouses have the same equipment.
 - Missouri Association of Public Purchasing (MAPP): The purchasing department attended the MAPP Board meeting in Jefferson City and several webinars on procurement and leadership-related topics.
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IT 4th Quarter Update

Completed items:

- Installed new County firewalls and connected to new internet circuit
- Migrated Employee Services building to new firewall and circuit
- Received 122 service desk tickets

In-progress:

- Migrate CCSO to new network infrastructure
- Migrate P&Z building to new firewall and circuit
- Migrate Clerk Office to new firewall and circuit
- Migrate HC 2nd floor to new firewall and circuit
- Migrate Prosecuting Attorney Office to new firewall and circuit
- Collector Office Infrastructure upgrade
- Assessor Office Infrastructure upgrade

Kelly Hall, Recorder of Deeds
Christian County, Missouri

Fee Allocation

Report Dates: 10/01/2025 to 12/31/2025

Account Description	Account Code	Deposit Amount
GENERAL REVENUE	100-000-4265	\$96,646.00
RECORDER TECHNOLOGY	100-000-4266	\$33,407.06
RECORDER USER FEE	100-000-4267	\$8,811.00
SHELTER FUND	100-000-4268	\$880.00
STATE USER FEE	100-000-4269	\$8,436.00
STATE POOL	100-000-4270	\$8,084.00
MISSOURI HOUSING TRUST	100-000-4271	\$12,126.00
CHILDRENS TRUST (ML APP)	100-000-4272	\$2,640.00
CHILDRENS TRUST (ML CERT)	100-000-4273	\$1,918.00
CERF FUND	100-000-4285	\$29,598.00
GENERAL REVENUE - COPIES LAND	GENREV-COPY-LAND	\$2,246.00
GENERAL REVENUE - COPIES ML	GENREV-COPY-ML	\$548.00
OVERPAYMENTS	OVER	\$15.00
Total of Allocations		\$205,355.06

Kelly Hall, Recorder of Deeds
Christian County, Missouri

Monthly Activity Summary

Report Dates: 10/01/2025 to 12/31/2025

Counts

Copy Fees - \$2124.00
eRecordings - \$145122.00
Federal TaxLien - 7 Documents
Federal TaxLien Releases - 5 Documents
Land Instruments - 3991 Documents
Land Non-Standard Fees - 15 Documents
Marriage Certified Copy - 275 Documents
Marriage License - 176 Documents
Military Sep - 1 Documents
Plats - 12 Documents
State TaxLien - 0 Documents
State TaxLien Releases & Expunge - 17 Documents
Surveys - 37 Documents

Kelly Hall, Recorder of Deeds
Christian County, Missouri

Fee Allocation

Report Dates: 01/01/2025 to 12/31/2025

Account Description	Account Code	Deposit Amount
GENERAL REVENUE	100-000-4265	\$365,946.00
RECORDER TECHNOLOGY	100-000-4266	\$130,723.87
RECORDER USER FEE	100-000-4267	\$33,922.00
SHELTER FUND	100-000-4268	\$3,070.00
STATE USER FEE	100-000-4269	\$32,372.00
STATE POOL	100-000-4270	\$31,144.00
MISSOURI HOUSING TRUST	100-000-4271	\$46,716.00
CHILDRENS TRUST (ML APP)	100-000-4272	\$9,210.00
CHILDRENS TRUST (ML CERT)	100-000-4273	\$8,624.00
CERF FUND	100-000-4285	\$113,680.00
GENERAL REVENUE - COPIES LAND	GENREV-COPY-LAND	\$8,487.00
GENERAL REVENUE - COPIES ML	GENREV-COPY-ML	\$2,466.00
OVERPAYMENTS	OVER	\$44.00
Total of Allocations		\$786,404.87

Kelly Hall, Recorder of Deeds
Christian County, Missouri

Monthly Activity Summary

Report Dates: 01/01/2025 to 12/31/2025

Counts

Copy Fees - \$8383.00
eRecordings - \$549194.00
Federal TaxLien - 38 Documents
Federal TaxLien Releases - 25 Documents
Land Instruments - 15377 Documents
Land Non-Standard Fees - 62 Documents
Marriage Certified Copy - * Documents
Marriage License - 614 Documents
Military Sep - 5 Documents
Plats - 51 Documents
State TaxLien - 1 Documents
State TaxLien Releases & Expunge - 57 Documents
Surveys - 138 Documents